

St. Luke the Evangelist Parish Councils' Feasibility Joint Meeting
January 4th, 2018

Attendees: Father Adam, Father Larry, Deacon Fred, Tonya Eaton, Pastoral Council, Parish School Board, Finance Council

Handouts: Feasibility Study Executive Summary, Campaign Calendar, Feasibility Study Findings & Recommendations Draft (volume 1:1, January 2018)

Father Adam's Presentation & Review of the Feasibility Study Executive Report

- Overall very positive
 - 82% of respondents support a second capital campaign
 - Average of other studies is ~70%
- 88% of survey respondents would make a financial commitment, if their questions were addressed
 - 77 households would offer \$498,731; averaging \$6477 per household.
 - Past studies averaged \$3600.
- High probability of expansion
- 3 projects in case study
 - Constructing overflow space for the church that can also be used for meeting and other activities (80% support)
 - Doubling our current parking (79% support)
 - Adding 6 larger classrooms and 3 offices (68% support)
- SR&P estimates, based on our feasibility study,
 - 80% chance of raising \$1,000,000
 - 50% chance of raising \$1,300,000
 - 20% chance of raising \$1,600,000
- Tri-councils (Parish, Finance, School Board) focused on 3 sections of the feasibility study executive report (Sections 3, 6, and 7) and filled out notecards with the 3 following points:
 - 3 Ahas
 - Gut feelings/reactions
 - Ideas for next steps/moving ahead
- **Group Discussion**
 - Some people chose St. Luke's for the school, people don't understand the value of the school, need to explain that value, school children enjoy coming to church because the school is a happy place
 - Educating people on the reciprocal nature of school and church is important
 - In one parish in Milwaukee replaced the cry room with Adoration chapel
 - Recognize our demographics: families with >3 children
 - It is refreshing to come to Mass and see kids & families. We do have to be careful and respectful of those families who send kids to RE and avoid conflict between church and school.
 - First older parishioners (older founding families) knew what we were getting into. We must engage the newer older folks. Lack of discussion around deciding to offer 2 classes per grade.

- We need to remember to communicate visually. Visuals are important.
- Cry room
 - Would be the size of the church
 - We are a parish full of families and children and that's who we are.
- Sound
 - We have concrete examples of how we are working to improve sound.
- Capital Campaign Calendar: Have donuts when we have lay speakers, allows fellowship & further discussion
- Reminder in bulletin about where to find council & board minutes
- Committee could report in bulletins/social media, etc.
- School board meetings are open for all to attend, Finance meetings times are posted
- How do you maximize the levels of communication to everyone?
- Have reps from each council to attend the other councils
- Summarize the minutes from each council into 1 document and share that in multiple venues
 - Monthly newsletter? Bulletin insert for 1st weekend (nametags, donuts/KofC's breakfast, First Fridays)
- Bulletin board in Narthex with a few points from each council/board and comment box
 - Electronic Bulletin Board \$300/month or could simplify with computer
 - Risk is overwhelming people with too much information
- If the amount of passion is truly equal the amount of passion to seek information, people would find the information, not everything is a parish decision.
- Next stage to develop scope of groups, decision making, this is how we do it, operating instructions
- Discussed our relationship with OLIH, \$250,000 in founding \$, \$3000 for every student, plant church, spirit of cooperation, OLIH is so supportive of the Bike, Walk, Run and donated proceeds to St. Luke's, we participate with the OLLL's trivia challenge, Knights' state bowling
- Future: tri-councils retreat or day of reflection
- Educate parishioners on how parochial schools operate in general, in Des Moines and how St. Luke's parochial school operates
- The Tri-Council voted to send the results of the feasibility study to the Bishop in December. He saw no objections to moving forward with the capital campaign.
- Ryan Schon asked for any objections from the finance council with regard to moving forward with a Capital Campaign. No objections presented. Jason Hatch asks for any objections from the Parish Council with regard to moving forward with a Capital Campaign. No objections presented. Licia Pettit asks for any objections from the School Board with regard to moving forward with a Capital Campaign. No objections presented. Fr. Adam motions that we, as a tri-council, vote on behalf of the Parish to move forward with a Phase II Capital Campaign with the goal of expanding our facilities to better fulfill The Mission of St. Luke's: We Worship, We Teach, We care. Fr. Larry seconds. All present "aye". No "nays".

Respectfully submitted by Teresa Busch, Parish Council Secretary