

St. Luke the Evangelist Parish Councils' Phase Two Joint Meeting
November 9th, 2017

- Attendees: Father Adam, Father Larry, Deacon Fred, Pastoral, Parish School Board, Strategic Planning, Marketing Councils
- Videos & discussion

- Consulting with Diocesan Building Committee 11-10-17
 - Videos will be presented
- Finance Council selected SP&R as capital campaign company
 - Capital campaign advisor: Bill Cordaro (SP&R Capital campaign company)
 - Feasibility study (final report January 2018)
 - Interview 30 parishioners
 - Need to get current representative parishioners in study
 - Strategy to reach all levels of donors (inside, outside of parish), people who currently give, people who don't currently give
 - Tithing campaign from now through June 2018 (5-year capital campaign ends)
 - Goal: Start next capital campaign (3-year) in July 2018
 - Summer of 2019: breaking ground for Phase two
 - \$10,000/week for operating costs currently
 - \$14,000/month for interest, \$14,000/month out of current building fund
 - Ask large donors to "become our bank" to take on debt, we pay them with no interest
 - Municipal bond to city of Alleman (West Bank), 25 year note at 3%, adjustable every 3 years
- Ideally within next few weeks:
 - Roll out videos on Facebook & Social Media, then show in gym with poster boards
 - Show building diagrams on posters
- Purpose of videos:
 - Overview & update
 - Spur questions
 - Vision piece (set a vision for the whole parish)
 - Let people see a visual have questions and then be able to ask them

Committee Updates

Father Adam's Vision for the Parish

- Unified way of speaking: "Parish" defined as everything, parish school, parish church, parish outreach, parish includes domestic churches

Father Larry

- Being/Making Disciples: We Worship, We teach, We Care.
 - Everything within a discipleship framework

Parish School Board: Licia Pettit

- Revise the parish school board's mission/vision statement
 - Very focused, share focus with the Parish
 - Registration starts after Thanksgiving

- Discount & priority within categories
- Middle school
- Each member has a different role (marketing, etc.)
 - Parish School Marketing
 - Benefits of attending parish school
 - Retention
 - Social Media (little shorts: “It’s a St. Luke’s thing”)

Pastoral Council: Jason Hatch

- 1st weekend name tag Masses & Fellowship
 - Everyone on councils have a permanent name tag: suggested
 - What can we do to increase hospitality at Saturday Masses?: asked

Finance Council: Ryan Schon

- Bill Cordaro (SP&R)
 - The difference with Bill (Dowling grad) is a spiritual approach
 - Also working on weekly stewardship campaign

Respectfully submitted by Teresa Busch, Pastoral Council Secretary